A short guide on how ADVANCE can help you become a great city with sustainable mobility for all

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BENEFITS OF SUSTAINABLE URBAN MOBILITY PLANNING

Let’s look at some differences that set a SUMP high above a traditional transport plan:

**Traditional transport plan**

- Focuses on traffic and traffic flow
- Focuses on infrastructure
- Relies on engineering
- The effects are evaluated partially
- Main actors: policy and administration

**Sustainable Urban Mobility Plan**

- Focuses on people, accessibility and quality of life
- Focuses on infrastructure and soft measures
- Relies on interdisciplinary approach
- Effects are evaluated comprehensively
- Main actors: policy, administration and civil society

Mobility and traffic affect every single aspect of living in a city. A Sustainable Urban Mobility Plan (SUMP) is a must for every city that wants to be attractive for its citizens and visitors.

A SUMP is a strategic plan to improve sustainable mobility in cities and their surroundings. It builds on existing planning practices and is the result of an integrated approach, addressing all modes of transport, people and businesses, mobility professionals and citizens. It includes not only infrastructural measures related to motorised transport, but focuses also on soft measures to promote walking, cycling and public transport. In a word, it is about people and involves citizens themselves in the planning process.¹

The purpose of a SUMP is to create sustainable mobility accessible for everyone. There are many benefits of having a SUMP – financial, environmental, political, health and quality of life benefits. For example the traffic safety in your city will improve substantially while air and noise pollution, greenhouse gas emissions and energy consumption will decrease. Transportation of people and goods will become more efficient and cost-effective and your city will become even more attractive and pleasant to live in or visit.

You can find all of the benefits at the ADVANCE website but to put it in a nutshell: Sustainable Urban Mobility Planning ensures that mobility needs of all citizens will be satisfied and helps you tackle the complex and interdisciplinary topic of transport in a successful way with measurable results.

¹ [http://mobilityplans.eu](http://mobilityplans.eu)
REFERENCES

The ADVANCE Audit has been applied in nine cities across Europe, 43 further cities will follow in 2014. City representatives were asked about their experiences.

Mélanie LEROY
EUROCITIES Secretariat, Belgium

“For our members cities, ADVANCE audit scheme represents a useful guidance and monitoring tool. It will help them further improve – or start the development of – their urban mobility planning in a sustainable, coherent and structured way.”

Ľuboš SLEBODNÍK
City of Žilina, Slovakia

“The ADVANCE Audit provided an opportunity for an expert dialogue among representatives of the municipality of Žilina and other key actors, including the public. The main output of the audit – the Action Plan – is now an important strategic document and support tool for planning and implementing mobility measures in the city.”

Cozia Roxana GEORGESCU
City of Ploiesti, Romania

“The opportunity to facilitate communication with politicians, citizens and other stakeholders turned out to be a starting point in changing the vision for the City of Ploiesti. I recommend this tool for policy makers and practitioners to employ on a regular basis.”

Helfried KREITER
City of Judenburg, Austria

“For us, ADVANCE was a chance to have our already existing mobility concept evaluated by external experts. We recommend going through this audit prior to making a mobility concept or SUMP. Smaller municipalities should join up and look at their mobility issues as a region.”

Ioanna LEGAKI
City of Agioi Anargyroi and Kamatero, Greece

“For a city, like ours, that doesn’t have a SUMP, ADVANCE is a great opportunity to form the basis for one. The ADVANCE questionnaire provided us in essence with the basic steps and the right process of Sustainable Mobility Planning. For us ADVANCE has been a very educative experience.”
THE ADVANCE AUDIT

ADVANCE Audit is a process designed to guide, bring people together and lend a helping hand in the mobility planning of a city. If your city already has a SUMP, the ADVANCE Audit can help you improve it. If your city doesn’t have a SUMP yet, it can help you set the groundwork for one.

HOW DOES IT WORK?

1. Go to the ADVANCE website\(^2\) and choose one of more than 100 certified ADVANCE Auditors from various European countries. Auditors are not judges or inspectors, but mentors and facilitators. They have been specifically trained to guide you through the ADVANCE Audit process.

2. The ADVANCE working group is formed, consisting of city representatives and external stakeholders. Guided by the ADVANCE Auditor, each group member fills in a self-assessment questionnaire to rate your city’s mobility planning. The ADVANCE Auditor moderates all working group meetings, helps to reach a consensus and to prioritize actions needed for improvement.

3. The ADVANCE Action Plan is the final result of the audit process. It contains concrete recommendations on how to improve mobility planning and serves as a basis for the development or upgrade of your city’s SUMP. If the audit process has been performed correctly, your city will also be awarded with the ADVANCE Certificate, valid for five years.

ADVANCE AUDIT IS ...

- a practical tool for improving mobility planning
- about systematic evaluation, analysis and potential
- providing your city with a concrete action plan
- bringing all the stakeholders together

ADVANCE AUDIT IS NOT ...

- a benchmarking tool
- about pinpointing mistakes
- only an assessment of a plan on paper
- about judging or ranking cities in any way

\(^2\) www.eu-advance.eu
ADVANCE AT A GLANCE

BENEFITS

➤ Get a fresh and objective pair of eyes through the ADVANCE Auditor
➤ Start talking and working together, moderated by the ADVANCE Auditor
➤ Gain clear guidelines and defined mobility priorities
➤ Receive the ADVANCE Certificate to enhance the basis for future EU or nationally funded projects
➤ Improve your image by being an innovative city dedicated to sustainability

NUMBERS

➤ 3 to 6 months from start to finish
➤ 5 steps to make
➤ 9 cities already ADVANCE audited
➤ 43 cities preparing for ADVANCE Audit
➤ 50 working hours for the city and 150 working hours for the auditor to invest
➤ 100 plus certified auditors to choose from

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Project consortium

FGM-AMOR – Austrian Mobility Research, Austria (Coordinator)
ATU – The Association for Urban Transition, Romania
CEREMA – Centre for Studies on Urban Planning, France
CINESI – Consultoria de Transport, Spain
City of Malmö, Sweden
City of Szczecin, Poland
DDL – Decision Dynamics, Cyprus
ENERGAP – Energy Agency of Podravje, Slovenia
EUROCITIES, Belgium
TRAJECT – Mobility Management, Belgium
UPRC – University of Piraeus Research Center, Greece
University of Žilina, Slovakia

Partner cities

Cities that applied the ADVANCE Audit:

Agioi Anargyroi & Kamatero, Greece
Judenburg, Austria
Malmö, Sweden
Maribor, Slovenia
Ploiesti, Romania
Schaerbeek, Belgium
Szczecin, Poland
Terrassa, Spain
Žilina, Slovakia

Contact

Coordinator:
FGM-AMOR – Austrian Mobility Research, Austria
Jörg Kastelic
E-mail: kastelic@fgm.at
Phone: +43 316 810 451 36

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